

Outcomes Achievement Analysis for CME Events

Goal

Physician event participants will achieve the planned outcomes of CME Events:

- Resolution of Events Professional Practice Gaps.
- Achievement of the “Expected Results” in the Program Mission Statement.
 1. The ability of physicians from different medical specialties to communicate effectively and productively with one another in their provision of optimal patient care.
 2. Resolution of the professional practice gaps identified by the program’s activity planners and recognized by the supporting institution.

Design

Spreadsheet Display

Periodic positive responses to events PAA

1. The ability of physicians from different medical specialties to communicate effectively and productively with one another in their provision of optimal patient care.
2. Resolution of the professional practice gaps identified by the program’s activity planners and recognized by the supporting institution.
3. Yes/No questions are posted in a spreadsheet:
 - Vertical Columns: Dates of Assessed Events
 - Horizontal Rows: Mean percentage of participants’ positive responses

Analysis Method

- A periodic summary of post-activity responses to Post-Activity Assessment (PAA) Yes/No questions shows dated data points of percent positive answers.
- Display of dated percentage of Yes/No positive responses gives an estimate of event outcomes achievement during a particular period.

Program Responsibilities and Disposition

Periodic review of outcomes achievement by the Program Executive Group

Significant data discussed with RSS event and other activity planners

RSS Planner Responsibilities

Review of planned outcomes achievement for particular periods.

Discussion of plans with Executive Group:

- unsatisfactory achievement of events outcomes
- design of follow-up or new events